

## **Privacy Policy for SmolenPlevy**

**Last Updated: January 16, 2018**

SmolenPlevy is committed to protecting the privacy of our website visitors. The following statement discloses the data collection and usages for SmolenPlevy.com. By using the SmolenPlevy website you consent to the data practices described in this statement.

### **The Information We Collect:**

*Non-personally identifiable information:* We may collect non-personally identifiable information when you visit our site. Such information may include the name of the domain from which you accessed the website (e.g. yahoo.com), your Internet Protocol (IP) address, the browser you used, and which pages you viewed.

*Web browser cookies:* We use first-party cookies (such as Google Analytics) on our website. Cookies allow us to measure web statistics, such as the number of visitors to our site, the number of repeat users, and the most popular web pages. We do not use cookies to track a visitor's activity on an individual basis. You may modify your browser settings to decline cookies (or to alert you when cookies are being sent). If you do so, note that some parts of the website might not function properly.

*Personally identifiable information:* We collect personally identifiable information, such as name and email address, from website visitors in a variety of ways, including, but not limited to, mailing list sign-up, responding to requests for information, or to provide documents that can be downloaded. We do not sell, rent or lease our customer list to third parties. We collect personally identifiable information from you only if you voluntarily provide the information to us. Visitors may also use our site anonymously.

*Google Analytics Demographics and Interest Reporting:* We have implemented and use Google Analytics code to gather third-party audience data (such as age, gender, and interest) for tracking and marketing efforts. Such code does not collect any personally identifiable information. You can opt out of this tracking by controlling what you see through the Digital Advertising Alliance website: <http://youradchoices.com/> You can also get the Google Analytics Opt-out Browser Add-on here: <https://tools.google.com/dlpage/gaoptout> .

### **How we use the information**

When you give us information about yourself, you may be placed on our mailing list. With your approval, we will send you updates on the website, information about our services, newsletters, and other email. You may opt out of these mailings at any time; we include unsubscribe instructions in each email. Information submitted to us via our website may be added to our database and only used to the extent of your request.

The statistics gathered about our website are used to learn how to improve the value of the site to our website visitors and the public.

### **Sharing the information**

We will not sell, rent, lease or give our mailing lists or your personal information to anyone else. We may share aggregated demographic and interest information we collect from Google Analytics reporting with third parties. This does not include your personally identifiable information. We may also share information with third party service providers to help us operate our business and the website, or to send out newsletters or surveys. We require that such third parties protect the confidentiality of your information and use it for no other purpose.

**Links**

This website may contain links to other websites. We cannot be held responsible for their content or the information they collect. We are not responsible for the privacy policies of other websites that are linked to us. You should consult the privacy policies at those sites to determine how your information may be used. This privacy statement applies solely to information collected on SmolenPlevy.com.

**Changes to this Statement**

We may occasionally update this Privacy Policy to reflect company and customer feedback. When such changes are made, we will update the "Last Updated" date above.

**Contact Information**

If you have questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact us at (703) 790-1900.